



CHURCHILL DOWNS

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FOR IMMEDIATE RELEASE

Winter 2012

KENTUCKY DERBY 138 FUN FACTS

THE APPETITE

- 120,000 Mint Juleps (made with Kentucky bourbon, simple syrup, crushed ice, powered sugar and mint)
- 40,000 Oaks Lilies (vodka, cranberry juice, triple sec and sweet and sour)
- 7,800 liters of bourbon
- 475,000 pounds of shaved ice for Mint Juleps & Oaks Lilies
- 2,250 pounds of mint (all locally grown)
- 425,000 cans of beer

THE FOOD

- 142,000 hot dogs
- 18,000 barbecue sandwiches
- 11,520 Niman Ranch gourmet sausages
- 13,800 pounds of beef
- 9,700 pounds of chicken
- 4,500 pounds of Niman Ranch pork loin chops
- 560 roasted Niman Ranch turkeys
- 32,400 jumbo shrimp
- 9,000 scallops
- 8,000 pounds of potatoes
- 6,480 pounds of Kentucky Hydro tomatoes
- 1,892 sheets of Derby Pies
- 30,000 cookies
- 300,000 strawberries

THE PEOPLE

- Record 164,858 people in attendance at 2011 Kentucky Derby (broke 100th anniversary Derby record of 163,628 in 1974)
- 110,122 people in attendance at 2011 Kentucky Oaks
- Record 274,970 people in attendance at 2011 Kentucky Oaks & Kentucky Derby
- In the last decade (2000 vs. 2011), combined Oaks and Derby attendance has grown 6.0% from 259,360 to 274,970
- 11,500 people working at Churchill Downs (includes more than 2,000 full-time, part-time and seasonal employees; vendors; and outside employment agencies); Churchill Downs typically employs approximately 350 full-time, part-time and seasonal employees on an average Saturday live raceday)
- 2,000 media credentials issued
- 180 tons of trash cleaned up after the Kentucky Derby by approximately 500 workers and volunteer groups who sweep, rake, shovel and scoop in exchange for donations to their schools, churches and other non-profit groups
- 92 was the age of the oldest owner to win the Kentucky Derby: Frances A. Genter with Unbridled in 1990
- 76 was the age of the oldest trainer to win the Kentucky Derby: Charlie Whittingham with Ferdinand in 1986
- 54 was the age of the oldest jockey to win the Kentucky Derby: Bill Shoemaker aboard Ferdinand in 1986
- 44 Kentucky Derby starters for trainer D. Wayne Lukas, the most in history
- 28 Kentucky Derby starters for owner Col. E.R. Bradley

- 26 Kentucky Derby horses were ridden by Bill Shoemaker, the most in history
- 24 was the age of the youngest trainer to win the Kentucky Derby: James Rowe Sr. with Hindoo in 1881
- 15 was the age of the youngest jockey to win the Kentucky Derby: Alonzo "Lonnie" Clayton aboard Azra in 1892
- 9 is the most victories in the Kentucky Derby by breeder Calumet Farm
- 8 is the most victories in the Kentucky Derby by owner Calumet Farm
- 6 is the most victories in the Kentucky Derby by trainer "Plain Ben" Jones
- 6 trainers have won back-to-back Kentucky Derbys
- 5 is the most victories in the Kentucky Derby by a jockey, a record shared by Eddie Arcaro and Bill Hartack
- 5 is the record number of Kentucky Derby starters by a trainer in one year: D. Wayne Lukas (1996), Nick Zito (2005) and Todd Pletcher (2007)

THE WAGERING

- \$165.2 million in total wagers (\$23.4 million on-track and \$141.8 million off-track on Kentucky Derby Day in 2011 (up 1.5%), including \$112.0 million on the Kentucky Derby alone
- Record \$37.5 million in total wagers (\$12.1 million on-track and record \$25.4 million off-track) on Kentucky Oaks Day in 2011 (up 4.2%), including record \$11.4 million on the Kentucky Oaks alone
- In the last decade (2000 vs. 2011), combined Oaks and Derby on-track handle has grown 17.9% from \$30.1 million to \$35.5 million; off-track wagering has skyrocketed 74.2% from \$96.0 million to \$167.2 million; and all-sources wagering has jumped 60.7% from \$126.1 million to \$202.7 million
- Churchill Downs' sold 1,303,980 pari-mutuel tickets on Kentucky Derby in 2011; 219,920 of those were cashed (33,189 were canceled)
- 1,258 pari-mutuel employees in 2011, including 1,089 tellers
- \$135.3 million (81.9% of money wagered) was paid to customers with winning tickets on Kentucky Derby in 2011
- \$30.6 million (81.6% of money wagered) was paid to customers with winning tickets on Kentucky Oaks Day in 2011
- More than 1,200 international simulcast wagering outlets that co-mingle betting into Churchill Downs pools
- 155,000 Derby programs printed; 72,000 Oaks programs
- \$184.90 is the record \$2 win payoff for a Kentucky Derby winner: Donerail (1913)
- \$2.80 is the record low \$2 win payoff for a Kentucky Derby winner: Count Fleet (1943) and Citation (1948)
- \$864,253.40 is the record \$1 superfecta payoff (top four finishers in order) in the Kentucky Derby: Giacomo-Closing Argument-Afleet Alex-Don't Get Mad (2005)
- 33.7% is the win-percentage of favorites since pari-mutuel wagering began in 1908: 104-35-20-10

THE RACE

- The Kentucky Derby is run at 1 ¼ miles which is equivalent to 2,011.68 meters, 2,200 yards, 6,600 feet or 79,200 inches
- 1,234.5 feet is the length of the stretch from the head of the lane to the finish line

THE HORSES

- 364 horses nominated early to the 2011 Triple Crown
- 259 days between a Kentucky Derby win and its previous start: Regret (1915)
- 104 Kentucky Derby winners born in the state of Kentucky
- 93 horses exited the Blue Grass Stakes in the last 25 years to run the Kentucky Derby – the most of any prep race
- 52 favorites have won the Kentucky Derby with the most recent being Big Brown in 2008
- 51 bay horses have won the Derby, the most of any color
- 40 fillies have run in the Kentucky Derby
- 23 was the largest Kentucky Derby field in 1974 (currently limited to 20 starters)
- 22 is the age of the oldest living Kentucky Derby winner: Sea Hero (1991)
- 22 Kentucky Derby winners have won the race in gate-to-wire fashion with the most recent being War Emblem in 2002
- 22 Kentucky Derby starters entered the race unbeaten since 1900; only seven have exited the race perfect (the last was Big Brown in 2008)
- 19 Kentucky Derby winners have had names starting with the letter “s”
- 17 of January is the latest date a Kentucky Derby has won its first career race since 1934.
- 16 Kentucky Derby winners won their first race at Belmont Park, the most for any racetrack since 1914.
- 12 Kentucky Derby winners have prevailed from post No. 1 (last was Ferdinand in 1986) and No. 5 (last was Funny Cide in 2003)
- 11 Triple Crown winners: Sir Barton (1919), Gallant Fox (1930), Omaha (1935), War Admiral (1937), Whirlaway (1941), Count Fleet (1943), Assault (1946), Citation (1948), Secretariat (1973), Seattle Slew (1977) and Affirmed (1978)
- 11 Kentucky Derby winners have sired Derby winners with the most recent being Grindstone in 1996 (his father Unbridled won the 1990 Derby)
- 11 Kentucky Derby winners won their first race in August, the most of any month since 1929
- 11 Kentucky Derby winners stabled in Barn 42 since 1973.
- 11 Kentucky Derby winners made only two starts as a 3-year-old prior to the Derby, including five in a row: Street Sense (2007), Big Brown (2008), Mine That Bird (2009), Super Saver (2010) and Animal Kingdom
- 9 horses bred by Calumet Farm have won the Kentucky Derby, the most of any breeder
- 9 geldings have won the Kentucky Derby
- 8 Kentucky Derby winners have won the race in last-to-first fashion with the most recent being Mine That Bird in 2009
- 8 lengths is most decisive winning margin in Kentucky Derby history, set on four occasions: Old Rosebud (1914), Johnstown (1939), Whirlaway (1941) and Assault (1946)
- 6 ¾ lengths was Mine That Bird’s winning margin in 2009, the largest since Assault’s 8 lengths in 1946
- 3 female Kentucky Derby winners
- 3 Kentucky Derby winners since 1929 with a five-week layoff coming into the Derby: Barbaro (2006), Big Brown (2008) and Mine That Bird (2009)
- 3 Kentucky Derby wins for sires Falsetto, Virgil, Sir Gallahad III and Bull Lea
- 2 Kentucky Derby winners since 1929 with a six-week layoff coming into the Derby: Needles (1956) and Animal Kingdom (2011)
- 2 Kentucky Derby winners with only three career starts before the Derby: Regret (1915) and Big Brown (2008)
- 2 Kentucky Derby winners with only four career starts before the Derby: Alan-a-Dale (1902) and Exterminator (1918)
- 1 Kentucky Derby winner without a start as a 2-year-old: Apollo (1882)
- 0 winners from post positions No. 17 and No. 19

- \$4,000,000 is the largest purchase price at auction for a Kentucky Derby winner or starter: Fusaichi Pegasus (2000)
- \$1,719,040 is the record pre-Derby earnings by a starter: Snow Chief, who finished 11th of 16 in 1986.
- 1:59 2/5 is the fastest time in Kentucky Derby history run by Secretariat in 1973

THE TROPHY

- 3 ½ pounds, or 56 ounces, is the weight of the Kentucky Derby trophy
- The trophy stands 22 inches tall, including its jade base
- The trophy, made by New England Sterling Inc. of Attleboro, Mass., is 14 karat gold

THE FLOWERS

- 400 “Freedom” roses from Kroger’s master floral designers are individually hand sewn to the winner’s garland which is 2 ½ yards long, 14 inches wide and weighs 40 pounds
- 60 matching long-stemmed red roses, wrapped with 10 yards of ribbon, comprise the winning jockey’s bouquet
- 2,100 roses dress the Kentucky Derby winner’s circle
- 22,000 roses being grown in greenhouse
- 250 rose bushes around the facility
- 12,000 tulips planted
- 400 trees and shrubs

THE WEATHER

- The average high temperature on May 5 is 72 with an average low of 52; record high was 94 (1949) and record low was 36 (1954)
- 94 was the warmest Kentucky Derby Day high on May 2, 1959 (Tomy Lee)
- 47 was the coldest Kentucky Derby Day high on May 4, 1935 (Omaha) and May 4, 1957 (Iron Liege); the record cold in 1957 was accompanied by north winds between 20-25 mph
- 2.31 inches of rain was the wettest Kentucky Derby on May 11, 1918 (Exterminator); 1.32 inches in 2010 was the second-wettest Derby
- Sleet was recorded on Kentucky Derby Day on May 6, 1989 (Sunday Silence) between 1:01 p.m. and 1:05 p.m. (along with rain). Snow flurries fell the following morning
- There has been at least a trace of precipitation has been experienced at some point during the day on 63 of the 137 Kentucky Derby Days (46%)
- The longest stretch of consecutive wet Kentucky Derby Days is six (1989-94)
- The longest stretch of consecutive dry Kentucky Derby Days is 12 (1875-86)
- 95 “fast” tracks for the Derby (last was 2011)
- 12 “good” tracks for the Derby (last was 1990)
- 7 “muddy” tracks for the Derby (last was 1989)
- 6 “sloppy” tracks for the Derby (last was 2010)

THE TELEVISION

- 14.5 million viewers watched the race portion of the Kentucky Derby telecast on NBC Sports in 2011; the total was 16.5 million in 2010, which was the largest audience in 21 years
- The 6-7 p.m. ET time period in 2011 received an 8.5 Nielsen rating with a 19 share; the same period in 2010 received a 9.8 Nielsen rating with a 23 share, which was the highest since 1992’s 10.3/30
- 1,600 televisions on track

THE ECONOMIC IMPACT

- The most recent economic impact study of the Kentucky Derby was conducted in 2001 by Louisville-based Wilkerson & Associates.
- Found expenditures by attendees brought \$217.8 million to the economy of Louisville, Jefferson County and the surrounding region during that year’s Derby Weekend.
- Direct spending totaled \$137.8 million.
- Indirect spending, or the “ripple effect” of direct expenditures, generated an additional \$80 million.