

# Frequently Asked Questions: 2020 Survivors Parade presented by Kroger

## NOMINATION & SELECTION

### 1. What is the Survivors Parade?

The Survivors Parade is a march of breast and ovarian cancer survivors, which takes place on Churchill Downs' historic racetrack prior to the running of the Longines Kentucky Oaks race to help drive national attention to these issues and raise critical funds.

### 2. Who is eligible to participate?

Any legal resident of the United States that has battled, or is currently battling, breast or ovarian cancer is eligible to be nominated.

### 3. How do you nominate someone?

To nominate someone for the Survivors Parade, visit [kentuckyderby.com/survivors](http://kentuckyderby.com/survivors) and complete the form on the page. When uploading a photo, please choose one that is square, preferably 800x800 pixels. **Please be sure that you have most up to date email address for the nominee as they will sent an email to accept their nomination.** Personal email addresses are preferred over business email addresses due to SPAM blockers.

### 4. How will nominations & voting for the Kentucky Oaks Survivors Parade be affected by the rescheduled date for the Kentucky Oaks?

Nominations & voting will continue as normal at [www.kentuckyderby.com/survivors](http://www.kentuckyderby.com/survivors), closing on March 22, 2020. Survivors selected to walk in the parade will receive tickets to the rescheduled Kentucky Oaks date of September 4, 2020.

### 5. I nominated myself/someone, but I don't see the nomination online...

Upon submitting a nomination, an email was sent to the nominee requiring their approval of the nomination. Please check with the person you nominated to confirm that they received, and approved, their nomination. If approved, it will be available on [kentuckyderby.com/survivors](http://kentuckyderby.com/survivors) for public view and voting within forty-eight (48) hours.

### 6. What if my nomination has an error?

Once a nomination has been submitted, it cannot be edited and you will need to submit a new nomination. It is **imperative** that you carefully review the nomination form before submitting and the nominee carefully reviews it prior to approving.

**7. I can't find the email to approve my nomination...**

Please check the SPAM/junk and trash folders in your mailbox. If you still cannot locate the email, please add [cdrtmail@kyderby.com](mailto:cdrtmail@kyderby.com) to your address book or safe sender list and resubmit your nomination.

**8. How are the 146 Survivors selected?**

Friends and family members of the nominees, along with Kentucky Oaks fans, are encouraged to read the stories shared online and vote for the nominee(s) that they believe exemplify what it means to be a Survivor. At the close of voting on March 22<sup>nd</sup>, the 146 nominees with the most votes will be selected to walk in the parade.

**9. How often can you vote?**

Voting is limited to 1 vote per IP address per day. **We recommend voting from home, as many office networks share the same IP address.** You must enter a valid email address to vote, but you may choose whether to give us permission to use that email address for marketing purposes.

**10. When will I know if I am selected to walk in the parade?**

The nominees selected to walk in the parade will be notified by email on March 23, 2020. Their names & profiles will also be posted online at [kentuckyderby.com/survivors](http://kentuckyderby.com/survivors).

## PARADE PARTICIPATION

**1. I was selected to participate in the parade, but I have not received any information...**

Please check your email SPAM folder for communications from the [cdrtmail@kyderby.com](mailto:cdrtmail@kyderby.com). If you still cannot locate your Survivor Parade Information Packet, please contact the Churchill Downs Guest Services at (502) 636-4400 to confirm your Name, Email Address, and Shipping Address.

**2. I received a packet of information, what do I do with that?**

Instructions for your day at the Kentucky Oaks are provided within that packet, so please review the materials included. Most importantly, you and your co-survivor will need to locate the general release forms in that packet, sign them, and return them either via email to [cdrtmail@kyderby.com](mailto:cdrtmail@kyderby.com) or by mail to:

***Churchill Downs Racetrack  
ATTN: Survivors Parade  
700 Central Avenue  
Louisville, KY, 40208***

**3. How many tickets will I receive?**

Participants will receive two (2) tickets for Oaks Day only, Friday, September 4<sup>th</sup>, 2020.

**4. Can I get/buy any additional tickets?**

Limited additional tickets are available for purchase. Please visit [www.kentuckyderby.com/tickets](http://www.kentuckyderby.com/tickets) for more information on what is available.

**5. Can I upgrade my ticket?**

No. Survivors Parade participants and their co-survivors are seated together in a designated seating section in order to allow all participants to experience the Oaks together and have easy access to the track for the parade. Therefore, we unfortunately are not able to accommodate upgrades.

**6. When will I get my tickets?**

Tickets are typically shipped to the address listed on your general release form in April, after signed copies of the general release forms for you and your co-survivor have been returned either via email to [cdr@mail.kyderby.com](mailto:cdr@mail.kyderby.com) or by mail to:

***Churchill Downs Racetrack***

***ATTN: Survivors Parade***

***700 Central Avenue***

***Louisville, KY 40208***

**7. Are travel and accommodations included with my tickets?**

No. Participants and their guests are required to arrange their own accommodations and travel to Churchill Downs.

**8. Where should I stay?**

Following the close of voting, each selected Survivor will receive a Survivors Parade Information Packet, which will list a number of local and regional hotels as potential options for accommodations.

**9. Where can I park?**

Each Survivor will receive (1) parking pass for the Kentucky Exposition Center, with roundtrip shuttle transportation to Churchill Downs included.

**10. Is there handicapped parking available?**

Yes. Guests with ADA placards will be directed to park in a designated lot at the Kentucky Exposition Center where ADA-Accessible shuttles will be available to transport guests to Churchill Downs.

**11. Can someone drop me off?**

No. There is no drop off location at Churchill Downs on Oaks or Derby day.

**12. I am/My co-survivor is in a wheelchair, can I/he/she participate?**

Yes. However, in order to participate in the actual parade, each survivor and co-survivor must be able to stand and walk for long periods of time (approximately 1 hour) and distances on unpaved surfaces, like the dirt racetrack, without assistance. Wheelchairs are not permitted on the track.

**13. Can I bring my own wheelchair?**

Yes, you may bring your own wheelchair. Please note, however, that wheelchairs will not be permitted on the track for the Survivor's Parade. Churchill Downs Racetrack is not responsible for any loss or damage to personal property brought to the racetrack.

**14. How far and long will we be walking?**

The parade will take approximately 1 hour, a distance of about ½ mile, on the dirt racetrack (weather permitting).

**15. What should I wear? Is there a dress code?**

PINK! We encourage all Oaks Day attendees to dress in pink to drive awareness of breast and ovarian health. There is no dress code, however Oaks Day is considered a "Dress to Impress" occasion. Women typically wear dresses or suits, men typically wear a suit or dress pants & a bow tie, and hats are always on-trend. Remember, please wear and/or bring footwear that is appropriate for walking on the dirt racetrack, such as rain boots, and check the weather forecast.

**16. What happens if it rains?**

The parade is a rain or shine event. The parade will take place even in inclement weather, so it is a good idea to bring appropriate clothing for the rain, if needed. We suggest packing a rain poncho. Please note that umbrellas are **not** permitted in the facility.

**17. Will my seat be undercover?**

Yes. All Survivors Parade participants will be in a covered seating area, however, it may not protect you completely from sunlight and/or other weather. We suggest preparing for the weather conditions by packing sunscreen and/or a rain poncho. Visit [kentuckyderby.com/visit/security-information](http://kentuckyderby.com/visit/security-information) to review a list of items permitted within the facility.

**18. I have dietary restrictions. Can I bring food with me?**

Yes. You can bring food items as long as they are packed in compliance with the rules for bringing items into the track. These can be found at <http://www.kentuckyderby.com/visit/security-information>

**19. Can I bring a camera?**

Yes. You may bring a camera as long as it is not equipped with detachable lenses or lenses of 6" or more. Please ensure that your camera meets the guidelines listed here:

<http://www.kentuckyderby.com/visit/security-information>.

**20. What time do I need to be at the track/location for parade?**

The gates open at 8:00 a.m. on Oaks Day, however, you do not need to arrive that early. Most parade participants plan to arrive between 10:00 a.m. and 11:00 a.m.

**21. The selected survivor is in poor health. What will he/she be required to do on Oaks Day?**

The survivor and co-survivor will be expected to:

- Stand/walk for fairly long periods of time, approximately 1 hour
- Walk on uneven surfaces without assistance, like the dirt racetrack
- Walk a flight of stairs, approximately 20 steps, to access their seat

**22. I was nominated (or I nominated someone) for the parade, but I (they) can no longer participate. What should I do?**

Please contact the Churchill Downs Customer Service team at (502) 636-4400 as soon as possible.