

KENTUCKY DERBY BUSINESS LEVELS

The 2010s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 6, 2017	158,070	\$21,872,250 \$10,951,402	\$187,307,670 \$128,219,357	\$209,179,920 \$139,170,759	64	41	0.19	Sloppy	NBC	9.3	22	16.5 million
May 7, 2016	167,227	\$23,480,967 \$11,312,234	\$169,106,230 \$113,382,670	\$192,587,197 \$124,694,904	85	59	0.28	Fast	NBC	9.0	21	15.6 million
May 2, 2015	170,513	\$22,966,087 \$11,982,873	\$171,305,208 \$125,909,928	\$194,271,295 \$137,892,801	79	52	0.00	Fast	NBC	9.6	23	16.1 million
May 3, 2014	164,906	\$23,354,673 \$11,879,660	\$163,284,751 \$117,279,347	\$186,639,424 \$129,159,007	73	45	0.00	Fast	NBC	9.4	22	15.3 million
May 4, 2013	151,616	\$21,104,341 \$11,448,918	\$163,495,915 \$119,006,035	\$184,600,256 \$130,454,953	64	53	0.87	Sloppy	NBC	9.7	21	16.2 million
May 5, 2012	165,307	\$23,749,749 \$12,340,694	\$163,211,106 \$120,733,585	\$186,960,855 \$133,074,279	83	65	1.46	Fast	NBC	9.0	20	14.8 million
May 7, 2011	164,858	\$23,441,879 \$11,525,727	\$141,788,758 \$100,471,291	\$165,230,636 \$111,997,017	72	51	0	Fast	NBC	8.5	19	14.5 million
May 1, 2010	155,804	\$21,497,204 \$11,059,210	\$141,251,932 \$101,668,345	\$162,749,136 \$112,727,554	75	63	1.32	Sloppy	NBC	9.8	23	16.5 million

The 2000s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 2, 2009	153,563	\$21,191,305 \$10,164,997	\$134,778,465 \$94,398,504	\$155,969,770 \$104,563,501	62	51	0.07	Sloppy	NBC	9.8	22	16.1 million
May 3, 2008	157,770	\$24,275,864 \$12,118,527	\$140,392,312 \$102,438,837	\$164,668,176 \$114,557,364	75	50	0.69	Fast	NBC	8.8	21	14.2 million
May 5, 2007	156,635	\$24,065,098 \$12,076,490	\$143,953,884 \$106,241,224	\$168,018,982 \$118,317,714	78	62	Trace	Fast	NBC	8.8	21	13.7 million
May 6, 2006	157,536	\$24,463,927 \$12,075,504	\$150,665,163 \$106,351,370	\$175,129,090 \$118,426,874	68	52	0	Fast	NBC	8.4	20	12.9 million
May 7, 2005	156,435	\$22,768,539 \$10,706,891	\$133,024,956 \$93,278,493	\$155,793,495 \$103,985,374	80	48	0	Fast	NBC	9.0	22	13.6 million
May 1, 2004	140,054	\$19,246,210 \$9,488,539	\$123,602,079 \$89,875,549	\$142,848,289 \$99,364,088	78	55	0.65	Sloppy	NBC	9.3	22	14.6 million
May 3, 2003	148,530	\$20,639,221 \$9,135,919	\$119,734,205 \$78,832,118	\$140,373,426 \$87,968,037	65	52	0	Fast	NBC	7.6	20	11.8 million
May 4, 2002	145,033	\$19,507,417 \$8,630,408	\$103,735,811 \$70,464,903	\$123,243,228 \$79,095,311	71	49	0	Fast	NBC	8.3	21	12.8 million
May 5, 2001	154,210	\$17,821,531 \$8,360,273	\$89,777,373 \$62,828,869	\$107,598,904 \$71,189,142	86	58	0	Fast	NBC	9.3	24	13.5 million
May 6, 2000	153,204	\$18,499,712 \$8,737,659	\$82,955,579 \$56,639,383	\$101,455,291 \$65,377,042	86	63	Trace	Fast	ABC	6.6	19	9.1 million

The 1990s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 1, 1999	151,051	\$17,930,055 \$8,025,318	\$72,913,543 \$46,171,266	\$90,843,598 \$57,322,739	75	46	0	Fast	ABC	7.1	21	9.9 million
May 2, 1998	143,215	\$17,503,850 \$7,890,907	\$71,437,982 \$44,586,385	\$88,941,832 \$55,200,187	75	49	0.03	Fast	ABC	7.0	20	9.5 million
May 3, 1997	141,981	\$16,165,764 \$7,401,141	\$66,511,704 \$41,891,506	\$82,677,468 \$52,020,485	60	47	0.22	Fast	ABC	8.0	21	11.3 million
May 4, 1996	142,668	\$16,739,132 \$7,488,725	\$58,666,432 \$37,734,438	\$75,405,564 \$46,989,250	81	62	0.55	Fast	ABC	8.2	23	11.0 million
May 6, 1995	144,110	\$16,866,672 \$7,297,050	\$50,974,195 \$37,518,438	\$67,840,867 \$44,815,488	74	46	0	Fast	ABC	6.8	19	9.3 million
May 7, 1994	130,594	\$15,979,597 \$7,449,744	\$42,846,501 \$37,289,274	\$58,826,098 \$44,739,018	70	50	0.63	Sloppy	ABC	8.5	23	12.2 million
May 1, 1993	136,817	\$15,755,599 \$6,811,130	\$36,607,062 \$33,458,735	\$52,362,661 \$40,269,865	76	57	0.02	Fast	ABC	8.5	25	11.5 million
May 2, 1992	132,543	\$15,198,577 \$6,690,746	\$28,250,209 \$28,250,209	\$43,448,786 \$34,940,955	81	65	0.83	Fast	ABC	10.3	30	13.7 million
May 4, 1991	135,554	\$15,225,227 \$6,744,979	\$27,499,222 \$27,499,222	\$42,724,449 \$34,244,201	80	64	0.06	Fast	ABC	8.3	24	13.4 million
May 5, 1990	128,257	\$14,775,103 \$6,948,762	\$27,452,177 \$27,452,177	\$42,227,280 \$34,400,939	73	48	Trace	Good	ABC	10.1	27	15.6 million

The 1980s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 6, 1989	122,653	\$13,856,379 \$6,751,067	\$23,089,515 \$23,089,515	\$36,945,894 \$29,840,582	51	39	0.09	Muddy	ABC	11.6	31	18.5 million
May 7, 1988	137,694	\$15,490,382 \$7,346,411	\$25,525,312 \$25,525,312	\$41,015,694 \$32,871,723	81	50	0	Fast	ABC	9.0	28	
May 2, 1987	130,532	\$13,576,225 \$6,362,673	\$20,829,236 \$20,829,236	\$34,405,461 \$27,191,909	87	61	0	Fast	ABC	11.6	31	14.4 million
May 3, 1986	123,819	\$13,114,331 \$6,165,119	\$19,932,231 \$19,932,231	\$33,046,562 \$26,097,350	63	40	0	Fast	ABC	13.6	37	17.0 million
May 4, 1985	108,573	\$12,330,650 \$5,770,074	\$14,474,555 \$14,474,555	\$26,805,205 \$20,244,629	74	46	0	Fast	ABC	10.9	32	12.1 million
May 5, 1984	126,453	\$11,488,130 \$5,420,787	\$13,521,146 \$13,521,146	\$25,009,276 \$18,941,933	71	46	0.09	Fast	ABC	12.9	36	16.8 million
May 7, 1983	134,444	\$11,851,527 \$5,546,977		\$11,851,527 \$5,546,977	81	58	0.54	Fast	ABC	14.5	37	19.9 million
May 1, 1982	141,009	\$11,348,720 \$5,011,575		\$11,348,720 \$5,011,575	75	55	Trace	Fast	ABC	14.1	40	20.3 million
May 2, 1981	139,195	\$10,957,614 \$4,566,179	\$455,163 \$455,163	\$11,412,777 \$5,021,342	68	45	0	Fast	CBS	16.0	46	23.5 million
May 3, 1980	131,859	\$10,122,067 \$4,163,063		\$10,122,067 \$4,163,063	75	54	0	Fast	CBS	15.4	48	19.3 million

The 1970s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 5, 1979	128,488	\$9,937,563 \$4,006,511		\$9,937,563 \$4,006,511	65	39	0	Fast	CBS	16.0	49	20.8 million
May 6, 1978	131,004	\$10,336,443 \$4,425,828		\$10,336,443 \$4,425,828	67	43	0	Fast	CBS	17.0	48	22.4 million
May 7, 1977	124,038	\$8,811,486 \$3,655,225		\$8,811,486 \$3,655,225	77	61	0.03	Fast	CBS	14.9	48	20.7 million
May 1, 1976	115,387	\$8,435,463 \$3,449,065		\$8,435,463 \$3,449,065	73	52	0.15	Fast	CBS	17.5	49	25.8 million
May 3, 1975	113,324	\$7,736,500 \$3,365,130		\$7,736,500 \$3,365,130	72	56	0.23	Fast	CBS	18.9	54	26.8 million
May 4, 1974	163,628	\$7,868,734 \$3,444,649		\$7,868,734 \$3,444,649	66	44	0	Fast	CBS			
May 5, 1973	134,476	\$7,627,965 \$3,284,962		\$7,627,965 \$3,284,962	67	39	0	Fast	CBS			
May 6, 1972	130,564	\$7,164,717 \$2,885,325		\$7,164,717 \$2,885,325	81	51	0	Fast	CBS			
May 1, 1971		\$6,389,567 \$2,648,139		\$6,389,567 \$2,648,139	73	37	0.01	Fast	CBS			
May 2, 1970		\$5,811,127 \$2,383,972		\$5,811,127 \$2,383,972	64	48	0.28	Good	CBS			

The 1960s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 3, 1969		\$6,106,346 \$2,625,524		\$6,106,346 \$2,625,524	81	53	0	Fast	CBS			
May 4, 1968		\$5,506,069 \$2,350,470		\$5,506,069 \$2,350,470	72	56	0	Fast	CBS			
May 6, 1967		\$4,625,222 \$1,933,028		\$4,625,222 \$1,933,028	63	57	0.78	Fast	CBS			
May 7, 1966		\$5,308,285 \$2,138,378		\$5,308,285 \$2,138,378	80	46	0	Fast	CBS			
May 1, 1965		\$5,285,382 \$2,227,484		\$5,285,382 \$2,227,484	84	60	0	Fast	CBS			
May 2, 1964		\$5,713,018 \$2,144,079		\$5,713,018 \$2,144,079	76	49	0	Fast	CBS			
May 4, 1963		\$4,677,594 \$1,818,087		\$4,677,594 \$1,818,087	80	49	0	Fast	CBS			
May 5, 1962		\$4,150,312 \$1,553,916		\$4,150,312 \$1,553,916	81	47	0	Fast	CBS			
May 6, 1961		\$3,915,567 \$1,483,164		\$3,915,567 \$1,483,164	81	52	0.25	Good	CBS			
May 7, 1960		\$4,008,078 \$1,490,199		\$4,008,078 \$1,490,199	64	40	0.20	Good	CBS			

The 1950s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 2, 1959		\$4,019,824 \$1,502,151		\$4,019,824 \$1,502,151	94	58	0	Fast	CBS			
May 3, 1958		\$4,227,083 \$1,635,000		\$4,227,083 \$1,635,000	86	64	0.11	Muddy	CBS			
May 4, 1957		\$3,800,250 \$1,401,017		\$3,800,250 \$1,401,017	47	36	0	Fast	CBS			
May 5, 1956		\$4,360,232 \$1,666,550		\$4,360,232 \$1,666,550	82	48	0	Fast	CBS			
May 7, 1955		\$4,280,287 \$1,677,178		\$4,280,287 \$1,677,178	85	57	0.01	Fast	CBS			
May 1, 1954		\$4,234,231 \$1,543,097		\$4,234,231 \$1,543,097	84	66	0.15	Fast	CBS			
May 2, 1953		\$4,306,065 \$1,532,731		\$4,306,065 \$1,532,731	76	55	0	Fast	CBS			
May 3, 1952		\$4,064,420 \$1,565,901		\$4,064,420 \$1,565,901	79	55	0	Fast	CBS			
May 5, 1951		\$3,675,542 \$1,294,474		\$3,675,542 \$1,294,474	67	51	0.02	Fast	CBS			
May 6, 1950		\$3,559,382 \$1,248,026		\$3,559,382 \$1,248,026	70	51	0.11	Fast				

The 1940s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 7, 1949		\$3,168,733 \$1,032,582		\$3,168,733 \$1,032,582	75	57	0	Fast				
May 1, 1948		**\$3,051,779 \$670,833		**\$3,051,779 \$670,833	72	51	0.80	Sloppy				
May 3, 1947		\$3,636,403 \$1,253,042		\$3,636,403 \$1,253,042	57	47	0.02	Slow				
May 4, 1946		\$3,608,208 \$1,202,474		\$3,608,208 \$1,202,474	68	45	0.01	Slow				
June 9, 1945		\$2,380,796 \$776,408		\$2,380,796 \$776,408	77	63	0.50	Muddy				
May 6, 1944		\$2,139,982 \$651,444		\$2,139,982 \$651,444	51	40	0	Good				
May 1, 1943		\$1,801,899 \$537,392		\$1,801,899 \$537,392	58	39	0	Fast				
May 2, 1942		\$1,983,011 \$631,198		\$1,983,011 \$631,198	87	67	0	Fast				
May 3, 1941		\$1,935,651 \$654,353		\$1,935,651 \$654,353	76	54	0	Fast				
May 4, 1940		\$1,593,983 \$465,149		\$1,593,983 \$465,149	62	36	0	Fast				

The 1930s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 6, 1939		\$1,674,599 \$584,977		\$1,674,599 \$584,977	83	56	0	Fast				
May 7, 1938		\$1,511,689 \$528,742		\$1,511,689 \$528,742	80	57	0	Fast				
May 8, 1937		\$1,535,604 \$585,606		\$1,535,604 \$585,606	71	48	0	Fast				
May 2, 1936		\$1,269,188 \$472,750		\$1,269,188 \$472,750	78	64	0.34	Fast				
May 4, 1935		\$1,031,072 \$412,814		\$1,031,072 \$412,814	47	40	0.14	Good				
May 5, 1934		\$999,140 \$382,584		\$999,140 \$382,584	76	65	0.04	Fast				
May 6, 1933		\$745,603 \$229,312		\$745,603 \$229,312	59	53	0.09	Good				
May 7, 1932		\$850,809 \$277,105		\$850,809 \$277,105	83	68	0	Fast				
May 16, 1931		\$1,374,822 \$495,886		\$1,374,822 \$495,886	84	61	0	Fast				
May 17, 1930		\$1,664,409 \$584,894		\$1,664,409 \$584,894	69	59	0.11	Good				

The 1920s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 18, 1929		\$1,790,670 \$675,106		\$1,790,670 \$675,106	77	54	1.19	Muddy				
May 19, 1928		\$1,890,050 \$620,643		\$1,890,050 \$620,643	75	61	0.62	Heavy				
May 14, 1927		\$1,934,232 \$676,443		\$1,934,232 \$676,443	64	49	0.35	Slow				
May 15, 1926		\$2,096,613 \$694,870		\$2,096,613 \$694,870	64	46	Trace	Fast				
May 16, 1925		\$1,871,614 \$661,857		\$1,871,614 \$661,857	86	60	0.14	Sloppy				
May 17, 1924		\$1,898,566 \$618,536		\$1,898,566 \$618,536	74	55	0	Fast				
May 19, 1923		\$1,424,288 \$408,262		\$1,424,288 \$408,262	85	60	0	Fast				
May 13, 1922		\$1,195,147 \$397,848		\$1,195,147 \$397,848	77	64	0	Fast				
May 7, 1921		\$1,202,342 \$391,604		\$1,202,342 \$391,604	73	48	0	Fast				
May 8, 1920		\$1,055,191 \$375,249		\$1,055,191 \$375,249	72	53	0	Slow				

The 1910s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 10, 1919		\$833,643 \$292,244		\$833,643 \$292,244	57	48	0.09	Heavy				
May 11, 1918		\$525,648 \$161,565		\$525,648 \$161,565	68	49	2.31	Muddy				
May 12, 1917		\$409,509 \$109,395		\$409,509 \$109,395	60	40	0	Fast				
May 13, 1916		\$356,674 *\$99,468		\$356,674 *\$99,468	83	54	Trace	Fast				
May 8, 1915		\$303,675 *\$88,755		\$303,675 *\$88,755	71	51	Trace	Fast				
May 9, 1914		\$259,561 \$80,248		\$259,561 \$80,248	72	49	0	Fast				
May 10, 1913		\$232,771 \$64,680		\$232,771 \$64,680	61	46	0	Fast				
May 11, 1912		*\$208,640 *\$54,945		*\$208,640 *\$54,945	77	60	1.04	Muddy				
May 13, 1911		*\$170,834 *\$49,380		*\$170,834 *\$49,380	82	60	0	Fast				
May 10, 1910		*\$146,520 \$43,465		*\$146,520 \$43,465	82	61	0	Fast				

The 1900s

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May 3, 1909		\$103,694 \$31,710		\$103,694 \$31,710	57	43	0.21	Slow				
May 5, 1908					72	52	0.72	Heavy				
May 6, 1907					67	56	0.67	Heavy				
May 2, 1906					83	63	0.25	Fast				
May 10, 1905					89	63	0.58	Heavy				
May 2, 1904					73	55	0	Fast				
May 2, 1903					74	40	0	Fast				
May 3, 1902					89	65	0	Fast				
April 29, 1901					83	52	0	Fast				
May 3, 1900					66	46	0	Fast				

The 1890s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 4, 1899					80	60	Trace	Fast				
May 4, 1898					62	57	0.35	Good				
May 12, 1897					76	61	0.82	Heavy				
May 6, 1896					84	60	0	Dusty				
May 6, 1895					82	66	0	Fast				
May 15, 1894					87	66	0.04	Fast				
May 10, 1893					79	54	0	Fast				
May 11, 1892					55	51	Trace	Heavy				
May 13, 1891					71	53	0	Slow				
May 14, 1890					63	54	0.31	Muddy				

The 1880s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 9, 1889					90	66	0	Fast				
May 14, 1888					56	42	0	Fast				
May 11, 1887					79	59	Trace	Fast				
May 14, 1886					85	72	0	Fast				
May 14, 1885					73	50	0	Good				
May 16, 1884					68	55	0	Good				
May 23, 1883					67	44	0	Heavy				
May 16, 1882					63	44	0	Good				
May 17, 1881					75	55	0	Fast				
May 18, 1880					86	62	0	Dusty				

The 1870s

Year	Attendance	On-Track Handle (Derby Only)	Off-Track Handle (Derby Only)	All-Sources Handle (Derby Only)	High Temp	Low Temp	Rain	Track	TV	Nielsen HH Rating	Share	Viewers
May 20, 1879					90	63	0	Fast				
May 21, 1878					76	64	0	Dusty				
May 22, 1877					81	63	0	Fast				
May 15, 1876					86	65	0	Fast				
May 17, 1875	10,000				68	46	0	Fast				

The 2010s

Year	Attendance	On-Track Handle (Oaks Only)	Off-Track Handle (Oaks Only)	All-Sources Handle (Oaks Only)	High Temp	Low Temp	Rain	TV	Nielsen HH Rating	Share	Viewers
May 5, 2017	105,100	\$9,327,346 \$2,350,211	\$39,589,111 \$12,551,195	\$48,916,457 \$14,901,406	57	46	0.91	NBCSN	TBA		TBA
May 6, 2016	124,589	\$11,987,711 \$2,989,693	\$37,060,900 \$11,970,537	\$49,048,611 \$14,960,230	73	49	0.00	NBCSN	TBA		TBA
May 1, 2015	123,763	\$12,012,076 \$3,119,115	\$34,039,168 \$12,042,346	\$46,051,244 \$15,161,461	73	45	0.00	NBCSN	TBA		294,000
May 2, 2014	113,071	\$11,816,073 \$2,980,681	\$31,396,950 \$11,110,331	\$43,213,023 \$14,091,012	62	47	0.00	NBCSN	0.15		294,000
May 3, 2013	113,820	\$12,199,745 \$3,070,799	\$33,559,865 \$11,296,032	\$45,799,610 \$14,366,831	78	63	0.04	NBCSN	0.16		200,000
May 5, 2012	112,552	\$11,648,080 \$2,576,279	\$28,287,844 \$9,255,669	\$39,935,924 \$11,831,948	86	67	0.12	NBCSN	0.16		200,000
May 6, 2011	110,122	\$12,097,698 \$2,954,359	\$25,394,863 \$8,487,589	\$37,492,561 \$11,441,948	71	50	0	VERSUS			235,000
April 30, 2010	116,046	\$11,854,343 \$2,750,669	\$24,111,696 \$7,826,372	\$35,966,039 \$10,577,041	83	60	0	Bravo			

The 2000s

Year	Attendance	On-Track Handle (Oaks Only)	Off-Track Handle (Oaks Only)	All-Sources Handle (Oaks Only)	High Temp	Low Temp	Rain	TV	Nielsen HH Rating	Share	Viewers
May 1, 2009	104,867	\$10,475,352 \$1,844,649	\$19,545,525 \$4,995,277	\$30,020,877 \$6,839,926	76	53	0.46	Bravo	0.26		293,000
May 2, 2008	100,046	\$11,217,756	\$20,014,235	\$31,231,991	79	61	1.17	ESPN2	0.29		275,000
May 4, 2007	100,175	\$12,234,128	\$21,336,382	\$33,570,510	73	61	0.98	ESPN2	0.32		296,000
May 5, 2006	108,065	\$12,136,887	\$20,939,464	\$33,076,351	73	59	0	ESPN	0.39		358,000
May 6, 2005	111,243	\$12,065,134	\$19,094,194	\$31,159,328	72	43	0	ESPN	0.47		427,000
April 30, 2004	98,445	\$11,015,102	\$20,555,725	\$31,570,827	75	60	0.61	ESPN			
May 2, 2003	100,523	\$11,251,063	\$19,646,196	\$30,897,259	73	59	0	ESPN2			249,000
May 3, 2002	101,932	\$10,931,558	\$17,633,833	\$28,565,391	64	46	0	ESPN2			248,000
May 4, 2001	102,904	\$10,545,158	\$14,200,898	\$24,746,056	86	60	0	TBA			
May 5, 2000	106,156	\$11,643,240	\$13,028,165	\$24,671,405	82	64	0	TBA			

The 1990s

Year	Attendance	On-Track Handle (Oaks Only)	Off-Track Handle (Oaks Only)	All-Sources Handle (Oaks Only)	High Temp	Low Temp	Rain	TV	Nielsen HH Rating	Share	Viewers
April 30, 1999	101,034	\$10,507,495	\$11,037,879	\$21,545,374	73	46	0	TBA			
May 1, 1998	94,415	\$10,359,724			66	53	0.10	TBA			
May 2, 1997	92,547	\$10,125,722			75	50	0.65	TBA			
May 3, 1996	91,830	\$9,765,760			79	57	0.02	TBA			
May 5, 1995	87,383	\$9,231,060			68	52	0	TBA			
May 6, 1994	80,321	\$8,523,384			63	55	0.24	TBA			
April 30, 1993	81,882	\$8,970,001			75	57	0	ESPN			
May 1, 1992	79,824	\$8,515,201			84	54	0	ESPN			
May 3, 1991	73,785	\$8,302,430			75	50	0.12	ESPN			
May 4, 1990	67,483	\$7,428,033			78	61	0.31	ESPN			

The 1980s

Year	Attendance	On-Track Handle (Oaks Only)	Off-Track Handle (Oaks Only)	All-Sources Handle (Oaks Only)	High Temp	Low Temp	Rain	TV	Nielsen HH Rating	Share	Viewers
May 5, 1989	67,115	\$6,645,722			69	54	0.45	ESPN			
May 6, 1988	64,735	\$7,269,968			78	51	0	ESPN			
May 1, 1987	62,689	\$6,645,722			80	46	0	ESPN			
May 2, 1986	58,893	\$6,530,699			66	51	0				
May 3, 1985	52,865	\$5,925,020			68	46	0				
May 4, 1984	53,402	\$5,769,870			59	51	0.35				
May 6, 1983	54,601	\$5,605,304		\$5,605,304	80	48	0				
April 30, 1982	52,430	\$4,699,630		\$4,699,630	70	53	0.01				
May 1, 1981	51,918	\$4,536,744			70	53	0.03				
May 2, 1980	49,556	\$4,442,954		\$4,442,954	70	45	0				

KENTUCKY DERBY & KENTUCKY OAKS COMBINED BUSINESS LEVELS

Year	Attendance	On-Track Handle	Off-Track Handle	All-Sources Handle
2017	263,170	\$31,199,596	\$226,896,781	\$258,096,377
2016	291,816	\$35,468,678	\$206,167,130	\$241,635,808
2015	294,276	\$34,978,163	\$205,344,376	\$240,322,539
2014	277,977	\$35,170,746	\$194,678,292	\$229,849,038
2013	265,436	\$33,304,086	\$197,095,780	\$230,399,866
2012	277,859	\$35,397,829	\$191,498,950	\$226,896,779
2011	274,970	\$35,539,577	\$167,183,621	\$202,723,198
2010	271,850	\$33,351,547	\$165,363,628	\$198,715,175
2009	258,430	\$31,666,657	\$154,323,990	\$185,990,647
2008	257,816	\$35,493,620	\$160,406,547	\$195,900,167
2007	256,810	\$36,299,226	\$165,290,266	\$201,589,492
2006	265,601	\$36,600,814	\$171,604,627	\$208,205,441
2005	267,678	\$34,833,673	\$152,119,150	\$186,952,823
2004	238,499	\$30,261,312	\$144,157,804	\$174,419,116
2003	249,053	\$31,890,284	\$137,368,038	\$169,258,322
2002	246,965	\$30,438,975	\$121,369,644	\$151,808,619
2001	257,114	\$28,366,689	\$103,978,271	\$132,344,960
2000	259,360	\$30,142,952	\$95,983,744	\$126,126,696

KENTUCKY DERBY WEEK COMBINED BUSINESS LEVELS

Year	Attendance	On-Track Handle	Off-Track Handle	All-Sources Handle
2017	349,455	\$36,442,220	\$248,667,459	\$285,109,679
2016	376,980	\$40,745,472	\$226,005,746	\$266,751,218
2015	365,006	\$40,486,331	\$222,780,181	\$263,266,512
2014	348,530	\$40,873,702	\$213,374,649	\$254,248,351
2013	331,922	\$39,137,306	\$219,363,382	\$258,540,688
2012	349,707	\$41,754,073	\$211,794,184	\$253,548,257
2011	359,700	\$42,170,547	\$189,767,421	\$231,937,967
2010	331,088	\$38,817,262	\$187,956,740	\$226,774,002
2009	325,305	\$38,589,161	\$180,334,365	\$218,923,525
2008	320,416	\$44,049,920	\$192,154,638	\$236,204,558

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