

2022 Video/Audio Guidelines

KENTUCKY OAKS (MAY 6) and KENTUCKY DERBY (MAY 7)



CHURCHILL DOWNS

This is to advise you that NBCUniversal Media LLC has acquired the exclusive worldwide media rights to the 2022 Kentucky Derby, Kentucky Oaks, Kentucky Derby Undercard and Kentucky Oaks Undercard. NBCUniversal Media LLC's exclusivity extends to all television media in the United States, its territories, and possessions (the "Broadcast Territory"). The NBC Sports Telecast schedule for the Event is as follows (each, a "Telecast"):

- Kentucky Oaks: Friday, May 6, 2022 1:00 PM-6:00 PM Eastern (USA Network)
- Kentucky Derby Undercard: Saturday, May 7, 2022 12:00 PM-2:30 PM Eastern (USA Network)
- Kentucky Derby: Saturday, May 7, 2022 2:30 PM-7:30 PM Eastern (NBC)

We expect you to honor NBC's exclusivity by not utilizing in any form NBC's pick-up of the Event(s) and by not televising any excerpts from the Event(s) in the Broadcast Territory even if coverage is supplied to you by other broadcasters, cablecasters, news services, or by any other means.

Within the Broadcast Territory, for a 48-hour period, beginning after the conclusion of each Telecast, you may, for news access purposes only in regularly scheduled bona fide news programming, televise excerpts from each such Telecast under the following conditions:

- Each excerpt shall not exceed 30 seconds in duration and two minutes in the aggregate during any one news program.
- These excerpts are limited to competition footage only (no audio, no feature material, no interviews) and must be taped off-air from the Telecast.
- Excerpts must contain the NBC translucent bug, which may not be altered or eliminated in any manner whatsoever, and must also be accompanied over the footage by the following video credit, displayed for the duration of the clip: "Courtesy of NBC Sports."

Under no circumstances may highlights of the Event be broadcast in any media prior to the completion of the Telecast of the applicable Event in that market. Please note that the Telecast should not be considered completed until the conclusion of a post event show, if any.

Please note that under no circumstances may audio or video excerpts be used on the Internet or any other interactive multimedia platform at any time.

Please advise your affiliates and subscribers of NBC's exclusive right and these restrictions.

Kentucky Oaks Day – Friday, May 6, 2022

- Only USA Network is permitted to show the Kentucky Oaks Undercard (Race 6-10) and Kentucky Oaks (Race 11) live.
- Only NBC affiliates WAVE-TV (Louisville) and WLEX-TV (Lexington) are permitted to broadcast on-site between 5-6 p.m. ET.
- FS2, TVG2, WAVE-TV and WLEX-TV are permitted to show Races 1-5 and Races 12-13 live.
- Non-rights holders may broadcast live video on-site on Kentucky Oaks Day except during the hours of 5-6 p.m. ET.
- Following 6 p.m. ET, non-rights holders may broadcast excerpts that shall not exceed 30 seconds in duration and two minutes in the aggregate during any one news program beginning 20 minutes after the race's conclusion.
- No competition footage may be broadcast live from the time when the horses exit the paddock and ending 20 minutes after the race's conclusion. The conclusion of the race is hereby stated at the time in which the race is made official by Churchill Downs stewards.

Race	Time	Watch Live	Tape-Delay	Event
Race 1	10:30 a.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 2	11:00 a.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 3	11:30 a.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 4	12:05 p.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 5	12:43 p.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 6	1:26 p.m.	USA Network	WAVE-TV, WLEX-TV	Modesty
Race 7	2:09 p.m.	USA Network	WAVE-TV, WLEX-TV	Alysheba
Race 8	3:03 p.m.	USA Network	WAVE-TV, WLEX-TV	Edgewood
Race 9	4:04 p.m.	USA Network	WAVE-TV, WLEX-TV	Eight Belles
Race 10	4:51 p.m.	USA Network	WAVE-TV, WLEX-TV	Twin Spires Turf Sprint
Race 11	5:51 p.m.	USA Network	WAVE-TV, WLEX-TV	Kentucky Oaks
Race 12	6:25 p.m.	TVG2, WAVE-TV, WLEX-TV		
Race 13	7:00 p.m.	TVG2, WAVE-TV, WLEX-TV		

Kentucky Derby Day – Saturday, May 7, 2022

- NBC and USA Network have the rights to show the Kentucky Derby Undercard (Races 4-11) and Kentucky Derby (Race 12) live.
- NBC affiliates WAVE-TV (Louisville), WLEX-TV (Lexington) are permitted to broadcast on-site until 2:30 p.m. ET. They are permitted to show Races 1-3 and Races 13-14 live and may broadcast Races 4-7 tape-delayed.
- FS2 and TVG2 are permitted to broadcast on-site until 12 p.m. ET and they are permitted to show Races 1-3 and Races 13-14 live.
- Non-rights holders shall be permitted to do scene-setting live reports from a First Turn location until 4 p.m. ET for news access purposes only. Each live hit shall not exceed two minutes in duration per 30-minute time part and competition footage is prohibited.
- No Electronic News Gathering (“ENG”) is permitted between 4-7 p.m. ET.
- Following 7:30 p.m. ET, non-rights holders may broadcast excerpts that shall not exceed 30 seconds in duration and two minutes in the aggregate during any one news program beginning 20 minutes after the race’s conclusion.
- No competition footage may be broadcast live from the time when the horses exit the paddock and ending 20 minutes after the race’s conclusion. The conclusion of the race is hereby stated at the time in which the race is made official by Churchill Downs stewards.
- Non-rights holders in the Louisville area (WAVE 3, WHAS 11, WLKY 32, WDRB 41 and Spectrum News 1) will be permitted access for one videographer to record the Kentucky Derby Winner’s Circle for news presentation. Video footage of this ceremony may be used for broadcast news purposes, airing on regularly scheduled news or sport news programs, and may not be telecast on a live basis.

Race	Time	Watch Live	Tape-Delay	Event
Race 1	10:30 a.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 2	11:01 a.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 3	11:31 a.m.	FS2, TVG2, WAVE-TV, WLEX-TV		
Race 4	12:04 p.m.	USA Network	WAVE-TV, WLEX-TV	
Race 5	12:36 p.m.	USA Network	WAVE-TV, WLEX-TV	Churchill Distaff Turf Mile
Race 6	1:14 p.m.	USA Network	WAVE-TV, WLEX-TV	Knicks Go
Race 7	1:56 p.m.	USA Network	WAVE-TV, WLEX-TV	Pat Day Mile
Race 8	2:48 p.m.	NBC, Peacock		Derby City Distaff
Race 9	3:40 p.m.	NBC, Peacock		American Turf
Race 10	4:31 p.m.	NBC, Peacock		Churchill Downs
Race 11	5:27 p.m.	NBC, Peacock		Old Forester
Race 12	6:57 p.m.	NBC, Peacock		Kentucky Derby
Race 13	7:55 p.m.	TVG2, WAVE-TV, WLEX-TV		
Race 14	8:30 p.m.	TVG2, WAVE-TV, WLEX-TV		

Radio

NBC Sports Group and Sirius XM have acquired the exclusive media rights to broadcast the 2022 Kentucky Derby from 5-7:30 p.m. ET. Non-rights holders may not broadcast on radio or online on-site during that period.

-END-