# **News Release**

### FOR IMMEDIATE RELEASE:

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## KENTUCKY DERBY NEWSFEED MEDIA PORTAL

The Kentucky Derby Newsfeed will be providing a media portal to access high quality video and audio files. Files are 1080 HD and will be uploaded on a daily basis.

This service is available via any web browser. To access, type the following into your web browser address bar:

## kyderby.hammondcg.com

You will be sent directly to the daily folders where you can download training footage, b-roll, color, interviews and press conferences. There are no username or password requirements for web browser access.

Please tag your footage with the following: Courtesy: Churchill Downs

For further information, inquires or to report technical difficulties, please contact Jesse B. Kelsey, Vice-President of Hammond Communications Group, Inc. at (859) 492-5768 or at <u>ikelsey@hammondcg.com</u>.

### **Additional Information**

Please visit the Kentucky Derby Online Media Center at <u>www.KentuckyDerby.com/Media</u> for additional media event information from the Churchill Downs communications department.

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