## **Media Advisory**



FOR IMMEDIATE RELEASE:

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## TWIN SPIRES TO GLOW ORANGE IN HONOR OF SUPER BOWL-BOUND CINCINNATI BENGALS

LOUISVILLE, Ky. (Thursday, Feb. 10, 2022) – It's clear which team Churchill Downs will be pulling for in Sunday's Super Bowl LVI.

The home of the Kentucky Derby will illuminate its iconic Twin Spires with an orange glow through Sunday night's game in honor of the underdog Cincinnati Bengals, its regional neighbors 92 miles to the northeast and a favorite NFL team for many people in the Louisville area.

Sunday's Super Bowl against the Los Angeles Rams will mark the Bengals' first championship appearance since 1989 and only the third in the franchise's history. They seek their first win.

The Twin Spires have been a popular and signature symbol of Churchill Downs and the Kentucky Derby since their completion in 1895.

The 148<sup>th</sup> running of the Kentucky Derby presented by Woodford Reserve, the iconic American sports and Thoroughbred racing celebration held each year on the first Saturday in May, will be staged in 12 weeks on Saturday, May 7.

Both the Super Bowl and Kentucky Derby will air on NBC.

## ABOUT CHURCHILL DOWNS RACETRACK

Churchill Downs Racetrack ("CDRT"), the world's most legendary racetrack, has been the home of The Kentucky Derby, the longest continually held annual sporting event in the United States, since 1875. Located in Louisville, CDRT features a series of themed race days during Derby Week, including the Kentucky Oaks, and conducts Thoroughbred horse racing during three race meets in the Spring, September, and the Fall. CDRT is located on 175 acres and has a one-mile dirt track, a 7/8-mile turf track, a stabling area, and provides seating for approximately 60,000 guests. The saddling paddock and the stable area has barns sufficient to accommodate 1,400 horses and a 114-room dormitory for backstretch personnel. CDRT also has a year-round simulcast wagering facility. <u>www.ChurchillDowns.com</u>.

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