News Release

FOR IMMEDIATE RELEASE:

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Churchill Downs

CHRISTINE MOORE NAMED A FEATURED MILLINER OF THE 148th KENTUCKY DERBY[®]

Moore to Bring New York's Finest Millinery to Derby for Fifth Consecutive Year

LOUISVILLE, Ky. (Thursday, Feb. 24, 2022) – Churchill Downs Racetrack today announced that Christine Moore will continue for the fifth year as a featured milliner of the 148th Kentucky Derby presented by Woodford Reserve. Moore became a featured milliner of the Kentucky Derby in 2018. Her exceptionally popular hats for women and men are available for purchase at <u>www.camhats.com</u> or at her shop in Herald Square in New York City.

Her work has become iconic in the horse racing industry over the past decade, as she is also a featured milliner at the Florida Derby, Keeneland and the Preakness Stakes. She is the official Milliner of the Breeders' Cup, America's Best Racing, the Jim McKay Maryland Million Day, the Iroquois Steeplechase and the Thoroughbred Owners and Breeders Association.

Moore's distinctive fascinator and hat designs have been seen around the world, from Broadway productions of *The Phantom of the Opera* to *Vanity Fair* with Jennifer Lopez. Numerous celebrities have worn her hats including Mary J. Blige, Katy Perry, Kate Upton, Tara Lipinski, Steffi Graf, Bo Derek, Jewel, and the Today Show's Dylan Dryer and Al Roker. Her famous hats have been featured on the Today Show, the Netflix Show 7 Days Out and have appeared on television shows including Nashville, Gossip Girl, The Carrie Diaries and Horseplayers.

"Statement-making hats are such a treasured part of the traditions of the Kentucky Derby and why it is one of the most exciting days in fashion as well as racing," Moore said. "I'm thrilled to continue my relationship with Churchill Downs for the fifth year as a featured milliner and to bring my designs to Derby fans whether they are watching at the track or celebrating at home."

ABOUT THE KENTUCKY DERBY

The \$3 million Kentucky Derby takes place on the first Saturday in May at historic Churchill Downs in Louisville, Kentucky. Inaugurated in 1875, the legendary 1 ¹/₄-mile race for 3-year-olds is the oldest continuously held major sporting event in North America and the first leg of horse racing's Triple Crown series. Known as the "The Run for the Roses," "The Most Exciting Two Minutes in Sports" and "America's Race," the Kentucky Derby is the most attended horse race in the nation.

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