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OFFICIAL MINT JULEP GLASS UNVEILED 150 DAYS FROM HISTORIC KENTUCKY DERBY 150

Churchill Downs Launches #MyDerbyMemory Social Media Contest

LOUISVILLE, Ky. (Wednesday, Dec. 6, 2023) – The official Kentucky Derby 150 Mint Julep Glass was unveiled Wednesday to commemorate the milestone celebration of 150 days until the 150th running of the Kentucky Derby presented by Woodford Reserve on Saturday, May 4.

Also, a #MyDerbyMemory social media contest was launched for fans to win a trip to the landmark anniversary of the Longines Kentucky Oaks and Kentucky Derby.

The official Kentucky Derby 150 Mint Julep Glass is now available for purchase at www.KentuckyDerbyStore.com and select retailers, including the Kentucky Derby Museum. The official Kentucky Oaks 150 Lily Glass will be available for purchase Jan. 10.

Since its inception in 1938, the Kentucky Derby Mint Julep Glass has grown in popularity and is viewed by many authorities as the leading Derby collectible.

This year's design for the beloved, collectible keepsake is adorned with the classic Kentucky Derby red roses and lists every official Kentucky Derby winner – from **Aristides** in 1875 to **Mage** in 2023.

In addition to the customary Mint Julep Glass, guests attending the 150th Kentucky Oaks and Kentucky Derby at Churchill Downs will receive an exclusive Mint Julep Glass and Oaks Lily Glass available only on-site. The exclusive glasses will feature a frosted casing with a gold trophy and gold lilies, respectively, which adds a priceless piece of memorabilia to this historic occasion.

Kentucky Derby fans can win a trip for two to the 150th Kentucky Oaks and Kentucky Derby by participating in a new national #MyDerbyMemory social media contest. Derby enthusiasts are invited to share their cherished memories that capture the essence of the iconic event by using the hashtag #MyDerbyMemory on social media platforms **X** (formerly Twitter) and **Instagram** through Jan. 31. In addition to tickets to the Oaks and Derby, the first prize includes a \$5,000 travel stipend and hotel accommodations.

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“We are incredibly excited to reach the 150-day milestone on the road to the 150th Kentucky Derby,” said Churchill Downs Racetrack President **Mike Anderson**. “The #MyDerbyMemory contest is an opportunity for fans to share their love for the Derby and be a part of this special celebration. Additionally, the unveiling of the official Kentucky Derby 150 Mint Julep Glass and the exclusive on-site glass for Oaks and Derby attendees adds a unique touch to this once-in-a-lifetime event.”

Tickets for the 150th Kentucky Oaks and Kentucky Derby have seen unprecedented demand with limited premium and luxury experiences still available. Fans are encouraged to secure tickets by visiting www.KentuckyDerby.com and www.DerbyExperiences.com or by calling (502) 636-4447 to be a part of the most extraordinary Kentucky Derby yet.

The 150th running of the Kentucky Derby on Saturday, May 4 will honor the legacy of the longest continually held sporting event in the U.S. while showcasing the enduring spirit of the Kentucky Derby. For more information, visit www.KentuckyDerby.com or www.Derby150.com.

ABOUT THE KENTUCKY DERBY

The \$3 million Kentucky Derby takes place on the first Saturday in May at historic Churchill Downs in Louisville, Ky. Inaugurated in 1875, the legendary 1 ¼-mile race for 3-year-olds is the longest continually held major sporting event in the United States and the first leg of horse racing’s Triple Crown series. Also known as “The Run for the Roses®” and “The Most Exciting Two Minutes in Sports®,” the Kentucky Derby is the most attended horse race in the nation. The 150th running of the Kentucky Derby will take place on Saturday, May 4, 2024. For more information, please visit www.KentuckyDerby.com.

ABOUT CHURCHILL DOWNS RACETRACK

Churchill Downs Racetrack (“CDRT”), the world’s most legendary racetrack, has been the home of The Kentucky Derby, the longest continually held annual sporting event in the United States, since 1875. Located in Louisville, CDRT features a series of themed race days during Derby Week, including the Kentucky Oaks, and conducts Thoroughbred horse racing during three race meets in the Spring, September, and the Fall. CDRT is located on 175 acres and has a one-mile dirt track, a 7/8-mile turf track, a stabling area, and provides seating for approximately 60,000 guests. The stable area has barns sufficient to accommodate 1,400 horses and a 114-room dormitory for backstretch personnel. CDRT also has a year-round simulcast wagering facility and Race and Sports Book. www.ChurchillDowns.com.

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