## Emmitt Smith Pro Football Hall of Fame Running Back Speaker and Entrepreneur

Emmitt Smith is a professional football icon and one of the greatest to ever play the game. In his 15 seasons as a running back in the National Football League, Smith amassed many records that still stand today, including most career rushing yards and most career rushing touchdowns. Smith's impressive resume includes three Super Bowl championship rings, his induction into the Pro Football Hall of Fame in 2010, and, most recently in 2019, his selection to the NFL 100 All-Time Team (a prestigious list honoring the best players of the NFL's first 100 years).

As a first-round pick in the 1990 NFL Draft, Smith was the cornerstone of the Dallas Cowboys offense for 13 seasons. The eight-time Pro Bowler was the first player in NFL history to rush for more than 1,000 yards in 11 consecutive seasons and on October 27, 2002 he surpassed Walter Payton as the NFL's all-time leading rusher.

After his playing days, Smith served as a football analyst and then took his television career a step further when he won the third season of ABC's *Dancing with the Stars*, during which he was dubbed "the king of effortless cool." He also added author to his list of accomplishments, publishing *Game On*, which outlines the principles that helped him succeed both on and off the field.

Smith then transitioned to the role of entrepreneur and runs several companies spanning real estate, construction, and technology. He is active in charitable outreach in the Dallas area and on a national level, providing educational opportunities and unique experiences for underserved youth. In addition, Smith is in-demand as a motivational speaker.

In August of 2021, it was announced that Smith has become a co-owner of a NASCAR team partnering with Jesse Iwuji Motorsports for the 2022 NASCAR Xfinity Series season. A major theme of Smith and Iwuji's partnership will center on STEM education for lower income communities and diversity and inclusion initiatives within the sport of NASCAR.

Smith resides in Dallas and, among his athletic accomplishments and business endeavors, is foremost a father of five children.