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KENTUCKY DERBY 150 LOGO TO GREET THOUSANDS INSIDE LOUISVILLE MUHAMMAD ALI INTERNATIONAL AIRPORT

Large Double-Sided Logo to Provide Guests with Unique Selfie, Group Photo Opportunity

LOUISVILLE, Ky. (Thursday, March 14, 2024) – Friday will mark 50 days until the 150th running of the \$5 million Kentucky Derby presented by Woodford Reserve and, to commemorate the milestone event, Churchill Downs Racetrack has partnered with Louisville Muhammad Ali International Airport to provide thousands of guests with a unique photo opportunity leading up to the first Saturday in May.

A large double-sided Kentucky Derby 150 logo – perfect for selfies or group photos – has been centrally placed inside the rotunda of Louisville Muhammad Ali International Airport (SDF) where Concourses A and B meet.

“The Louisville Muhammad Ali International Airport (SDF) is proud to serve as the community’s front door and provide a first-class welcome for thousands of Derby-goers each year,” said Dan Mann, Executive Director of the Louisville Regional Airport Authority. “This special Derby 150 installation at the airport is a great addition to build the excitement 50 days out from this year’s milestone anniversary that will be experienced by nearly a million passengers, both out-of-town visitors and our local community traveling through SDF.”

The Kentucky Derby 150 logo at Louisville Muhammad Ali International Airport (SDF) is the first of three logos that will be installed around the city of Louisville in the coming weeks.

Tickets for the 150th Kentucky Oaks and Kentucky Derby have seen unprecedented demand with limited premium and luxury experiences still available. Fans are encouraged to secure tickets by visiting www.KentuckyDerby.com, www.Derby150.com and www.DerbyExperiences.com or by calling (502) 636-4447 to be a part of the most extraordinary Kentucky Derby yet. Churchill Downs also provides a secure, official resale marketplace to purchase Derby and Oaks tickets via the Churchill Downs Ticketmaster Ticket Exchange on www.KentuckyDerby.com.

ABOUT CHURCHILL DOWNS RACETRACK

Churchill Downs Racetrack (“CDRT”), the world’s most legendary racetrack, has been the home of The Kentucky Derby, the longest continually held annual sporting event in the United States, since 1875. Located in Louisville, CDRT features a series of themed race days during Derby Week, including the Kentucky Oaks, and conducts Thoroughbred horse racing during three race meets in the Spring, September, and the Fall. CDRT is located on 175 acres and has a one-mile dirt track, a 7/8-mile turf track, a stabling area, and provides seating for approximately 60,000 guests. The stable area has barns sufficient to accommodate 1,400 horses and a 114-room dormitory for backstretch personnel. CDRT also has a year-round simulcast wagering facility and Race and Sports Book. www.ChurchillDowns.com.

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